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CLEVELAND, O. July 9, 1923.

Miss Ida M Tarbell,
120 East 19th Street,
New York, N.Y.

Dear Miss Tarbell:-

I really think we ought to have new advance circulars. If you will send me about a 500 or 600 word story concerning yourself and your work, I will go ahead and getout a new 2-page advance circular right away, as I think it will help materially with the fall bookings.

The old ones we have do not show a good photograph, and the subject matter is not up to date at all. I am enclosing one of them so that you can blue pencil it, or right it over altogether as you see fit.

Would be glad to hear from you about this at once. The new photographs are very fine and I am sure I can get a good effect.

Sincerely yours,

T. C. Burke

Secretary.

TAB/S

Digital Image 2009 The Ida M. Tarbell Collection, 1890-1944, Allegheny College Pelletier Library