

1935 MOBILIZATION FOR HUMAN NEEDS

October 21st to November 11th

155 EAST 44TH STREET · NEW YORK · N.Y. · MURRAY HILL 6-2923

GERARD SWOPE, Chairman
MRS. FRANKLIN D. ROOSEVELT, Chairman
National Women's Committee
ALLEN T. BURNS, Executive Director

Vice-Chairman
CHARLES FRANCIS ADAMS, Boston, Mass.
MORTIMER FLEISHHACKER, San Francisco, Cal.
D. F. KELLY, Chicago, Ill.
GEORGE E. VINCENT, New York, N. Y.

October 18, 1935

Miss Ida M. Tarbell
120 East 19th Street
New York City

My dear Miss Tarbell:

I am sending you some background facts hidden away in an article on what it means to be a "good neighbor." I am not sending it to you for the sake of the article, but because it takes up the fields of health, child welfare, family welfare and youth guidance, and gives figures which may be useful to you if you develop your article along the lines of privately supported welfare services.

It occurred to me that you might prefer to write an article dealing with old American ideas of neighborliness and modern ideas on this subject. It would appear that there are several modern ideas. One is held by the man who feels that paying his taxes is all that is necessary to prove himself a "good neighbor." Another idea is that "good-neighborliness" as expressed in private social work is absolutely unnecessary; that, if a person has anything in him worth saving, he can save himself. A third idea, cherished by many, is that if everybody takes care of himself, that is all that is necessary. There are many other viewpoints, as you know, but it seems to me that we should try to bring out the fact that if we preserve the neighborly spirit in America we shall escape many pitfalls. This last depression might be attributed to a lack of neighborliness in business. This, however, I appreciate, can be argued in other ways.

I am really thinking "out loud" as I write you and wondering if it wouldn't be possible in your article to show the importance of unselfish thought and service for one's fellow men. Some of the finest things we have in America have grown out of this "good-neighbor" impulse, such as our public schools, our hospitals, our nursing services, playgrounds, etc.

ADMINISTRATIVE AGENCY · COMMUNITY CHESTS AND COUNCILS, INC.

Honorary President
NEWTON D. BAKER Cleveland, Ohio
Executive Vice-President
ALLEN T. BURNS New York, N. Y.

Vice-Presidents
JOHN STEWART BRYAN Richmond, Va.
GEORGE E. VINCENT Greenwich, Conn.
STILLMAN F. WESTBROOK Hartford, Conn.

Treasurer
HENDON CHUBB The Oranges, N. J.
Secretary
PERCIVAL DODGE Detroit, Mich.

If I have not sent you enough material, or if there are any questions, please call me and let me know.

We are more grateful to you than I can say for your generous response to our appeal for help. It is very rare, - the quality you have of accepting responsibility in spite of your busy days. Your example has taught me much.

Gratefully yours,



Louise Franklin Baugh
Director of Public Relations

LFB/bh