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Miss Ida M. Tarbell
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Dear Miss Tarbell:

Knowing you to be a devoted member of the Lincoln fraternity we are confident that you will wish to become the owner of one of the few unsold copies of What Lincoln Read. The enclosed circular will show you that Lincoln collectors and receivers who already own it regard it as the definite and final treatment of the subject. We hope, therefore, to have your order without delay. The price is now \$5.00, but on May 10 will be advanced to \$7.50 a copy.

Yours very truly,

The Pioneer Publishing Company,

By *M. W. Johnson*

WHAT LINCOLN READ

By
RUFUS ROCKWELL WILSON

AUTHOR OF
"Lincoln in Caricature"



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Appraisals of

WHAT LINCOLN READ

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