Clinton T. Brainard
President and Treasurer

P. C. Eastment
Vice-President and Secretary

F. Edith O'Dell
Assistant Treasurer

Telephone: Madison Square 3070

Cable: McClurenews, New York

# The McClure Newspaper Syndicate

373 FOURTH AVENUE,
New York.

Cincinnati:
A'LAISE BUILDING
ERIE AVENUE.

London:
47 FLEET ST., E. C. 4
Cable: Syndiclure, London

Sydney:
AUSTRALIA
228 PITT ST., N. S. W.

August 30, 1923.

Miss Ida M. Tarbell,
120 East 19th Street,
New York, N.Y.

Dear Miss Tarbell:

As I am about to go South on a vacation for at least a month, and I hope longer, I thought I would drop you a line to tell you that we have great hopes of doing real things with the daily LINCOLN after Labor Day.

The decision in New York is being held up until the day after Labor Day, because of the absence of the deciding man. Our men on the road are doing splendidly in the small towns which they have been visiting this month. I am enclosing a list of the papers to date. The prices are small and the total does not amount to much, but if we can land some real big towns, paying bigger prices, in September, as we hope, it will be very nice to have all these small papers. The release date will really make very little difference, because they can go right on selling after that.

In case you have not kept check of the matter, I will remind you that the last monthly check was deposited at the Bankers Trust Company in your name on August 1. I think the agreement was for ten (10) months. It seems that an eleventh check was put in. But by the time all payments have been made on the Sunday series, I think this will be cleared up. Should you want an itemized statement of this, just call up Mr. Austin and he will send it to you.

Of course, we have great hopes of being able to make out many more checks to your credit when the daily Lincoln gets really going.

With kindest regards,

Yours sincerely,

F. Edith O'Dell

FEO.D

Digital Images, 2011. The Ida M. Tarbell Collection, 1890-1944, Allegheny College Pelletier Library.