

ESTABLISHED 1893

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May 29, 1933

Dear Miss Tarbell:

Thank you for yours of May twenty-seventh. I have read your article and as I have to have some handle to call the article by, I have called it THE CURE FOR TOO MUCH, merely as a tentative title. I have talked to Mr. Graeve about it and turned it over to him.

I am looking forward to lunching with you on Wednesday at one o'clock.

Yours sincerely,

Paul R. Reynolds

Miss Ida M. Tarbell
120 East 19th Street
New York City