

McCLURE'S MAGAZINE

THE S. S. McCLURE COMPANY

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June thirteenth,
1 9 2 5

Dear Miss Tarbell:

I feel just the same way as you do about THE LITTLE MAGAZINE. I shall have a good one, I think, in August, but my fundamental trouble is simply this, that I am not able to get hold of the material that suits me. I put in the best stuff that I can. What you might call the duties of a managing editor largely absorb me.

I feel the thing just as strongly as can be. In fact, I had a desperate sense of depression when I saw the July number. There was left out of it quite a large body of selections that to my mind were much better than those accepted. I had more material than the magazine could hold, selected for July, and in the make-up, during the week when the ultimate decisions were made in the make-up, I was not where I could be consulted, so that the thing is not nearly as good as it might have been. Miss Fancher, unfortunately, has been ill for a month or two, and she was quite an active executive.

The fundamental weakness, really, is too scant an editorial staff for a magazine that must depend upon editorial creativeness. I have a big enough staff for a magazine just to be made up, like the Century, for example. I am worried fundamentally.

Your letter certainly expresses in a very mild fashion my own sense of disappointment.

Faithfully yours,

S. S. McClure

Miss Ida M. Tarbell,
120 East 19th Street,
New York City.

I am deeply grateful to you & Mr. Phillips for your advice & sympathy. I cannot move until we are assured of more money, the outlook is very bleak. I am also worried with the extra & unrelied

strain. Yesterday I was too dizzy to be around
& had to be abed nearly all day, & today I am
just a little dizzy, but with the around,
Tuesday, we see some are to raise
money. We have out two prospects for
money & with are slight.

I am always afraid to buy, since I
the way some authors are get unpaid
without money. & editorial help, & over-burdened
myself. I am bothered & must depend
on good luck almost entirely.

Faithfully yours
S. M. Elure