

J. C. PENNEY-GWINN CORPORATION

GREEN COVE SPRINGS, FLA.

July 16, 1926

File

Miss Ida M. Tarbell
120 E. 19th Street
New York City

My dear Miss Tarbell:

I wish to thank you personally for the very fine article appearing in the August number of the McCall's, and for the eminently fair statement you have made regarding our proposition here.

It may be of interest to you to know that I have had at least ten letters from people wanting information about the farms, who state that they have read your article.

The Ministers' homes are going up as rapidly as our rainy season here now will permit. The dormitories for the Institute of Applied Agriculture are just about finished. We have gotten out our preliminary announcement, and are now working on the catalog. I am enclosing a copy of our preliminary announcement. Personally, I believe the school will be a very splendid thing, for through it and its extension service, we can guide the farmers on the tract, giving them advice and help whenever they need it.

We have obtained the services of Mr. A. A. Johnson, formerly president of the Farmingdale School, at Farmingdale, Long Island, as president. Mr. Johnson also founded the school of applied agriculture at LaCrosse, Wisconsin, and afterwards was in charge of the school located at Milwaukee, Wisconsin. He is now getting together his faculty.

In addition to the Institute of Applied Agriculture, we shall have our own high school upon the tract, and I believe the County has assigned us three teachers for the grade school. The whole community now presents an appearance of activity. We have a great many men on the payroll who are working on the Memorial Homes for the ministers, and we have had to enlarge our hotel, so that we can now serve a large number of people at one time.

I hope you can find it possible to come and see