

JAMES WALLEN

PERSUASIVE ADVERTISING COPY AND PLANS

Wallen House
5020 Goodridge Ave.



Fieldston
New York City

November 30, 1926.

Dear Miss Tarbell,

I have asked Mr. Saul Singer, Vice President of the Bank of United States, to send you a copy of the housing plan he has presented to the Mayor of the city of New York.

Mr. Singer was born at Sevastopol on the Black Sea, came to America as a youth and in a little over twenty years has made himself one of our most useful citizens. In the building of Garment Center Capitol, he has practically eliminated the sweat shops of New York with one well-directed stroke.

I am sure you will find Mr. Singer's plan conveniently practical and because of your great influence in public affairs I feel that you should know about it.

Good wishes,

J. Wallen