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**GOLDIE & GUMM**  
1540 BROADWAY  
NEW YORK

June  
2nd,  
1930.

Miss Ida M. Tarbell,  
120 East 19th Street,  
New York City.

Dear Miss Tarbell:

I informed Mr. Sale that it would be satisfactory to the Eveready people to broadcast Mr. Sale's version of "HE KNEW LINCOLN" for the Pennzoil people. In reply, I am just in receipt of a telegram advising that the Pennzoil people had come to the conclusion that it would be inadvisable to use the sketch because of the possible objections of the listeners-in on the Southern stations included in the chain.

Yours sincerely,

*Goldie Gumm*

HHG:RR