



THE SURVEY

112 EAST 19TH STREET · NEW YORK

January 17, 1917

Miss Ida M. Tarbell
132 E. 19th St.
New York City

Dear Miss Tarbell:

Thank you for your promise of renewal.

While I am writing you, I am tempted to "let the cat out of the bag" in another matter. Namely, that when proof reached me the other day of a review of your industrial book by an outside reviewer, I felt it was a pretty lop-sided performance; and we had quite a staff discussion. It seems best to let it go through, but I wanted you to know that it doesn't express unanimous editorial feeling.

One of our internal problems is to work out some method by which we can get greater consistency in reviews and at the same time get the criticisms of experts in the different fields.

Sincerely,

E-PUK-G

S. I note that on the card you enclosed, you have checked the paragraph which reads "I enclose \$10 in renewal of my Cooperating Subscription. . .". This, no doubt, is just an oversight on your part,- either you meant to enclose the check or mark the next line which promised renewal on the date of your last year's remittance, September 12th.