

Label

Nelson Co-operative Association, Inc.

FOOD SUPPLIERS

OFFICE, 506 SO. PETERS STREET
WAREHOUSE, 511 SO. PETERS ST.

CREAMERY, ERATO & FRERET STS.
BAKERY, ELYSIAN FIELDS AVE. & DERBIGNY

61 RETAIL STORES
4 MEAT MARKETS

newspaper Ad non

New Orleans, La. 1916

NELSON STORES. *Everywhere*

All the investigations and protests about the High Cost of Living are in the air - Aircastles.

The fault is in the system and the housekeepers, too many middle-men, telephones, pass-books and delivery wagons. The system and the housekeepers are equally at fault.

For eight years we have in New Orleans completely dispensed with the delinquencies of both. We buy the groceries and raw material from first hands, on cash terms; we bake the bread, pasteurize the milk; we grind the coffee and make the condiments; and in 60 neighborhoods of the City we retail the goods at an addition to first cost, about the same as the ordinary wholesale profit, or about half the usual retail profit. Better transmission between the producer and housekeeper cannot be invented.

We have eliminated every useless expense, whether wholesale or retail, bad debts or profits. It is the housekeepers' own fault if she insists on supporting ten times as many middle-men as are needed, or if she wants indefinite credit and daily wagon deliveries.

We sell guaranteed eggs 33¢ dozen, 20 oz. loaves bread 5¢; turkeys 26¢ pound, chickens 10¢ pound, choice butter 38¢, lard 15¢, our own excellent coffee 14¢, and everything else in proportion.

Comparing these prices with the newspaper prices as generally charged, it is easy to see why the boisterous complaints, and who is at fault. It is indifference, neglect and unintelligent marketing.

Orders for \$2.00 or over delivered free anywhere. Phones Jack 1521, Jack.1196, Main 2349. General office 511 S. Peters Phone Main 791

NELSON (60) STORES