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PRESIDENT'S OFFICE

July 11/1912

Dear Miss Tarbell,

In reply to your letter of the 10th I may say that we have taken up with Mr. McCombs and Mr. McAdoo the possibility of using your Tariff book as a campaign document in the democratic canvass. It is too early as yet to tell whether anything will come of this, but we have this morning a letter from Mr. McCombs saying that he is interested in the matter and will examine the book.

If you can yourself do anything to further this purpose I shall be very much obliged to you.

I am sorry that you do not think it feasible to add illustrative examples of an apposite kind to the book on the "Business of Being a Woman" as I am still persuaded that such examples are most attractive from the standpoint of the general reading public and calculated largely to extend the sale of any book of a popular character in which they are used.

I quite see, however, that to extend this book now in the manner suggested might interfere with the department which you are to establish on this subject in the magazine and out of which you expect will grow a more important and larger book in this field. The establishment of such a department in the magazine will undoubtedly aid the book's sale in its present form, and therefore it seems

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to me that we shall perhaps gain by your decision to hold back any further material from the book with a view to its future use. I shall accordingly be glad if you will send in the copy for the book as revised to date on or before the 23d as you kindly propose.

Yours very truly,

George P. Brett

Miss Ida M. Tarbell.

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