

NATIONAL ASSOCIATION OF MASTER BAKERS

ORGANIZED 1897



PUBLICITY DEPARTMENT

COMMITTEE IN CHARGE

JAY BURNS, Chairman, Omaha A. L. TAGGART, Indianapolis C. N. POWER, Pueblo
GEORGE S. WARD, New York City W. E. LONG, Chicago



T. T. FRANKENBERG, Publicity Representative
16 E. Broad Street, Columbus, Ohio

March 1, 1918.

Miss Ida Tarbell,

Washington, D. C.

My dear Miss Tarbell:

You may be sure that I was more than pleased to receive this morning your letter of February 27, indicating your acceptance to speak to the National Association of Bakers at their convention in Boston.

I have been making special efforts for the last three weeks to have this date fixed, but have not been successful up to the present time, chiefly because the convention bureau of Boston has failed to answer my inquiries regarding the most acceptable date. However, we will force the issue in short order and advise you as speedily as may be.

Bakers' conventions are not places where oratory is so much in demand as stimulating thoughts and helpful suggestions. You endeared yourself to the industry once and for all by your published statement about six months ago. I personally feel a great sense of satisfaction in having induced you to accept our invitation to have you speak at our next convention, because that was the particular task assigned to me, and I think we both know the sense of achievement which is one of the big rewards of newspaper activity.

I notice that your letter is signed as chairman of the publicity committee and so I feel sure you will cooperate with me, who also operate along publicity lines, in the efforts that will be made later on to give your appearance with the bakers its full mead of newspaper attention.

With best wishes, I am,

Fraternally yours,

TTF*EN

T. T. Frankenberg