MORRIS LLEWELLYN COOKE
CONSULTING ENGINEER
1520 LOCUST STREET
PHILADELPHIA

MANAGEMENT

December 27, 1932.

Miss Ida M. Tarbell
120 East 19th Street
New York City

My dear Miss Tarbell:

Every day since I had the pleasure of reading that wonderful article of yours in the Cosmopolitan I have intended to write you to thank you primarily for the splendid way in which you have outlined the fundamental idea back of the work at Naumkeag and none the less warmly for your gracious comments on my own participation. I only wish I had had more to do with the experiment, but having had some experience in such matters I feel that I was exceptionally fortunate in being associated with three men as broad-minded and as anxi us to do the right thing as Messrs. Goodell, O'Connell and Smith. It will be a great world when there is a larger percentage of those in the position of power who approach their work with the sincerity, idealism and willingness to see the best in the other fellow that these three men invariably evidence. You have rendered us all and the cuase which we have very much at heart a very notable service and we are truly thankful.

You may be interested in another application of this idea which we are attempting to demonstrate through an Institute of Public Engineering to be held at the Hotel Pennsylvania on January 20th where the subject of electrical distribution costs will be discussed in true engineering fashion as contrasted with the way such matters are ordinarily discussed in rate cases and in public hearings. We are going to try and minimize propaganda and emphasize the underlying facts. I am asking to have an invitation sent to you. Perhaps it may interest you to drop in.

Mrs. Cooke and I were much moved by your card and thank you for it. Wishing you all possible blessings during 1933 and far beyond in which Mrs. Cooke joins me, I am

Yours very sincerely,

Morris L. Cooke

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