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A GREAT NEW FORCE IN MODERN JOURNALISM

WOMEN'S NEWS SERVICE, Inc.
106 EAST 19th STREET
NEW YORK

PRESIDENT
IDA CLYDE CLARKE

September 21, 1923.

Miss Ida M. Tarbell,
120 East 19th St.,
New York City.

My dear Miss Tarbell:

I have now closed a contract with the United Feature Service, Inc., for the distribution and sale of our material, and for the first time I can see the light of day on this big scheme of mine.

The first thing they want to put out for us is the feature about which I talked to you. I am hoping very much indeed that we can get you to do about twelve or fifteen articles for us to include in this series.

Mr. Huse of the United Feature Service feels that there will be a good sale for these articles and that a nice sum can be realized. Of course, we are not prepared to pay adequately at this time for such material, but if you are willing to take your chances on the usual 50-50 basis, we have every reason to believe that this feature can run indefinitely and that it will pay you well.

I have not pressed this matter upon you because I did not feel justified in doing so until I was sure of a large distribution and adequate exploitation. This I now have through the United Press.

Mr. Huse thinks that these articles should run from about three to four hundred words.

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I do hope you will consider doing them on the plans I suggested in order to get them started, and then later, if you feel justified in doing so, it would be splendid for you to write on current events.

If you are willing for us to use the material I sent you, or if you are willing for our reporter to make other selections from your writings for your approval, please let me know as we want to relieve you in every possible way of unnecessary labor.

Thanking you for your interest, I am

Cordially yours,

Ida Tarbell

ICC:L

President.

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