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**SERVING THE
ENGLISH SPEAKING PEOPLES OF THE WORLD**

EXECUTIVE OFFICES NORTH AMERICAN BUILDING

CHICAGO

January 3, 1920.

Dear Miss Tarbell:

As in former years, the Lyceum Magazine will issue a special number devoted quite largely to the work of the Affiliated Bureaus and the attractions on our list. It is well to have display advertising in such issues of the Lyceum Magazine, and I hope you will plan to do whatever advertising you have in mind doing, in these special numbers. This year two numbers of the Lyceum Magazine will be devoted quite largely to Affiliated interests, these will be the January and March numbers.

It will be necessary for you to send your order for whatever advertising you may wish to do, direct to the Lyceum Magazine, promptly, to insure insertion in the January number. If you desire to have our Mr. Burke prepare the copy, he will be glad to do it, if you will instruct him how much space you wish to use and whether you want cut, etc., to appear in your ad. If you ask Mr. Burke to do this, you might also give him instructions as to the space for the March number, as well as the January number, and he could prepare both advertisements in relation to each other.

In passing, I might say that the various bureaus in the Affiliated Association will pay for considerable space in these two issues of the Lyceum Magazine.

Yours very truly,

Louis J. Alber
President.

LJA-MC.

Miss Ida Tarbell,
132 East 19th Street,
New York City.