

GOLDIE & GUMM
1540 BROADWAY
NEW YORK

May
26th,
1930.

Miss Ida M. Tarbell,
120 East 19th Street,
New York City.

Dear Miss Tarbell:

I spoke with Mr. Douglas Coulter, of N. W. Ayer & Son, about the granting of permission to Chic Sale to broadcast the Artists and Models version of "He Knew Lincoln". I explained the situation thoroughly to Mr. Coulter and he was inclined to believe that it would be all right to grant the permission. However, he thought it was his duty to communicate with the Eveready people first. I explained to him that, although the Eveready people had no legal right to the exclusive broadcasting use of your work, nevertheless, you preferred to have their acquiescence before granting the permission requested. Mr. Coulter stated that on either Tuesday or Wednesday he would have an answer for me, and I so advised Mr. Sale, as requested by you. As soon as I have heard from Mr. Coulter, I will give you his answer, and will also report to Mr. Sale.

With kind regards, I am

Sincerely,

W. N. Gumm

HHG:RR