

The American Magazine

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Editorial Rooms

October 8th, 1931

Dear Miss Tarbell:

You have set me a most difficult task, one I have been stewing over for several days now. It is most difficult to pick out articles from this material, themes to which articles can be keyed.

How does this strike you? "What Big Business Wants From Young Men." His opinions on this subject -- which I'm assuming you have -- can be built up and supported with incidents from his own experiences and those of the young men whose careers he has followed and developed. Why does he make it a point to be good to young men? Into it would go the essentials of his views on the necessity for education and thorough training, for being daring and radical, for self-analysis, for the intuition to know when to change and for courage to jump.

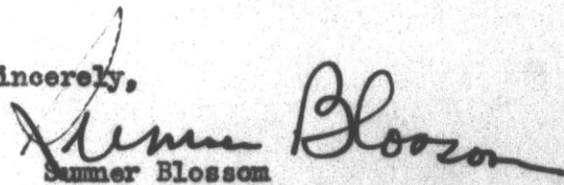
Into this could go some of the material in the second article and some of that which is in this rough book draft. The two clippings enclosed, which of course you have seen, have in them much that is interesting.

It would be a mistake, in my judgment, to indicate in this article too much reverence for the man. We should content ourselves with the glorification of him in the first (October) article. The point I'm seeking to make is that reiteration of material indicating a marvellous ability to untangle any and every problem without much effort is certain to pall a bit.

That's the only possibility I see so far. Perhaps you have other suggestions?

Miss Ida M. Tarbell,
120 East 19th Street,
New York, N. Y.

Sincerely,


Sumner Blossom