

W

GOLDIE & GUMM
1540 BROADWAY
NEW YORK

February 11th, 1937.

Miss Ida M. Tarbell,
120 East 19th Street,
New York City.

Re: "He Knew Lincoln"

Dear Miss Tarbell:

Enclosed herewith please find copy of a
letter which we sent to Station WAIM, Anderson, South
Carolina, which is self-explanatory.

Very truly yours,

GOLDIE & GUMM

By *G. Miller*

gm
enc.

February 11th, 1937.

Station WAIN,
Anderson, South Carolina.

Gentlemen:

Mr. Clarence E. Ballentine of 926 North Main Street, Anderson, South Carolina, sent a letter to The Macmillan Company asking for permission to broadcast "He Knew Lincoln" by Ida M. Tarbell, on your station. The Macmillan Company forwarded the letter to her and she forwarded it to us for answer.

In view of the fact that it is a 100 watt local station, she is willing to give her consent upon payment of \$25 royalty in advance. If you permit Mr. Ballentine to use your station for the broadcasting, kindly collect the royalty and remit it to us prior to the broadcast.

It is not clear to us from his letter that he anticipated the payment of a royalty and there is not time to correspond with him about this matter, although I shall enclose a copy of this letter to him as a matter of courtesy so as to confirm to him either your collection of the royalty or your explanation. The explanation briefly is this. Infringement of a copyright is a misdemeanor in which, the case of a broadcast, your station would become involved.

I regret that the lack of time compels me to present the matter to you in this fashion. I would much prefer to have had time enough to address Mr. Ballentine directly and to learn more about the purpose of the broadcasting, etc. As it is, I know nothing about it and must assume that it is an ordinary business transaction.

I hope you will make it clear to Mr. Ballentine that we wish the time would permit a more liberal handling of the matter.

With kind regards.

Yours very truly,

WVG:GM