Bedford, Mass. May 19. 1917

Miss Ida M. Tarbell.

My dear Miss Tarbell.

I have just read "new Ideals in Business" which I conclude is your latest book. I have great desire to know more of a woman who can write so interestingly, so instructively and with so much authority of so many different businesses, ovn fifty firms are named.

I know of no way to find out only by writing to you. Is there any book or magazine having a sketch of your life? I want to know when and where you were born, how you came to have such a large interest in business — how did you go about it?

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I beg you will not consider me impertinent — Probably, I am a much older woman than you — I am sixty seven — and have had a family. It has been my principal business to rear and educate our children, but I have read "Munsterberg's Psychology and Industrial Efficiency" and like books within the last five years, and lying on my desk now, is your work on "New Ideals in Business." I read and reread it and wonder how you have have done it, and why. I am proud of our successful women — and we have many — but I think you must be the pioneer along this line, and I just wish I knew you.

Again I beg your pardon if I am intruding. I am following an impulse that has obsessed me since first reading "New Ideals" and while not in a position to make much use of your suggestions I shall suggest the book to all the business men and women with whom I may talk — With respect

Yours, (Mrs) M. E. Laws.

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