Digital Image, 2009. The Ida M. Tarbell Collection, 1890-1944, Allegheny College Pelletier Library



1935 MOBILIZATION FOR HUMAN NEEDS
October 21st to November 21st
155 EAST 44TH STREET · NEW YORK · N.Y. · MURRAY HILL 6-2925

GERARD SWOPE, Chairman
MRS. FRANKLIN D. ROOSEVELT, Chairman
National Women's Committee
ALLEN T. BURNS, Executive Director

CHARLES FRANCIS ADAMS, Boston, Mass.
D. S. KELLY, Chicago, Ill.
GEORGE E. VINCENT, New York, N. Y.

October 24, 1935

Miss Ida Tarbell
120 East 19th Street
New York City

My dear Miss Tarbell:

Seven hundred or eight hundred words are all that is necessary for the NEA article. Perhaps with these limitations, your comments on what constitutes a "Good Neighbor" in the year 1935 might be all that is necessary.

The NEA service feeds into the Scripps-Howard newspapers, as you know, and its articles are more or less popular in style.

Again, my gratitude to you.

Cordially yours,

Louise Franklin Bache
Director of Publicity

LFB/rs

ADMINISTRATIVE AGENCY — COMMUNITY CHESTS AND COUNCILS, INC.

Honorary President
NEWTON D. BAKER, Cleveland, Ohio

Vice-Presidents
JOHN STEWART BRYAN, Richmond, Va.
GEORGE E. VINCENT, Greenwich, Conn.
STALLMAN F. WESTBROOK, Hartford, Conn.
PERCIVAL DODGE, Detroit, Mich.

Executive Vice-President
ALLEN T. BURNS, New York, N. Y.