

Chautauqua Institution

A System of Popular Education

Founded in 1874

by Edwin Miller and John B. Vincent

OFFICE OF THE PRESIDENT

CHAUTAUQUA, NEW YORK

521 Fifth Avenue
New York City
January 16, 1935

Miss Ida M. Tarbell,
120 East 19th Street,
New York City.

Dear Miss Tarbell:

There is a very real service which I am sure you can render Chautauqua if you will grant us the privilege of including your name on a national committee which we are just now creating for our campaign. We are asking a few of our Trustees to serve, each of them because of some particular contact which they have with our constituency or our history - Dr. George E. Vincent, Mrs. Thomas A. Edison, Dean Shailer Mathews, Mrs. Percy V. Pennynacker, Judge William L. Ransom, Mr. Ralph H. Norton and Dr. George W. Gerwig.

We are attempting to secure the names of representative persons who know Chautauqua and whose names would be influential. Some of the women we are asking are Miss Martha Berry, Mrs. Carrie Chapman Catt, Mrs. John Henry Hammond and Miss Zona Gale. We are extending invitations also to Dr. Harry Emerson Fosdick, Dr. John H. Finley and Dr. John Erskine among others.

This in no way involves you in any active participation in the campaign but rather we are anxious to have a list of distinguished people whose names can be used upon our letterheads and in our publicity. I do hope you will feel like giving us the permission to use your name on this national committee.

As you will see from the enclosure our plans for 1935 are well under way due to the activities of the Chautauqua Reorganization Corporation in conjunction with the Chautauqua Trustees. You will be interested to know that the Trustees of the Institution have to this date subscribed \$113,000 on this campaign and there is reason to believe that their gifts will reach \$150,000. We have every reason to hope therefore that we shall find a way thru our difficulties and that Chautauqua will be re-established on a firm foundation notwithstanding all of the difficulties thru which we are compelled to pass.

Cordially yours,

Arthur E. Bestor