

Clinton T. Brainard
President and Treasurer

Telephone: Madison Square 3070

Cable: McClurenews, New York

Cincinnati:
2020 MONTGOMERY AVE.
Telephone: East 1415X

P. G. Eastment
Vice-President and Secretary

The McClure Newspaper Syndicate

373 FOURTH AVENUE,

New York.

F. E. O'Dell
Assistant Treasurer

London:
40 FLEET ST., E. C. 4
Cable: Syndiclure, London

Sydney:
AUSTRALIA
228 FITT ST., N. S. W.

0 November 1, 1922.

Miss Ida M. Tarbell,
HOTEL LELAND
Springfield, Ill.

Dear Miss Tarbell:

Have you inquired at the Springfield General Delivery for mail? If not, please do so, as several copies of the big circular on Lincoln were sent there. Your letters have been very interesting and very prompt.

On account of the absence of Mr. Eastment, I thought I might not be able to get to the Lincoln publicity so soon, but I managed to put it through, and the circulars are in the mail this week. For that reason I did not think it would be well to delay in getting up the first two sample pages. I have talked with Miss Scanlin over the telephone, and she is to make an appointment with Miss Marshall and bring in the photographs. Your suggestion seems to represent the best idea for the articles. Most decidedly use your judgment about the photographs that the young minister of Kentucky has. If he is going to send them to you in New York, we could go over them together, and select the ones that are most suitable. We will pay for them according to your suggestions.

It is quite all right about your seeing editors, having interviews, etc., and not sounding them out on the series. It is quite unnecessary for you to bother yourself about that end. I have written the editor of the Louisville Courier Journal and have given him first option for his territory. I would be disposed to do this for any editor who had shown you special attention or interest in the work.

We are going to put this over in the biggest way we can, and I have great hopes for the results.

Our cables from Percy indicate much activity on the other side. Two came from Paris, where he is visiting for the first time.

I hope your neuritis is not bothering you.

With kindest regards, I remain,

Sincerely,
F. E. O'Dell

FEO'D/GW