GENERAL ELECTRIC COMPANY

GENERAL OFFICE
SCHENECTADY, N. Y.

1 River Road
SCHENECTADY, N. Y.

March 4, 1932

Miss Ida M. Tarbell
120 East Nineteenth Street
New York, N. Y.

My dear Miss Tarbell:

The matter which you bring up in your letter of March 3, which I greatly appreciate, has already been passed upon by the Macmillan Company. In the fall of 1929, when we were acquainting the principal book publishers of New York with the existence of our historical manuscript, the Macmillan Company was given an opportunity to examine the complete manuscript. On October 10, 1929, and again on October 24, Mr. Bueno, Jr., of the Macmillan Editorial Department, conveyed to me the adverse decision of his house regarding this manuscript, which was based on the belief that this book would not have an extensive appeal to the general public, and that the Macmillan Company does not desire to handle any book which has to be partly financed by a special subsidized edition.

I assume that the editor who wrote to you about the matter is not aware of the above facts, and, if in reply to him you would be kind enough to bring to his attention the situation which I have described, I should appreciate it.

If, however, the Macmillan Company desires to consider the manuscript anew, I shall be glad to correspond with them direct.

I am grateful to you for your willingness to advance this undertaking.

We have been following your articles on Mr. Young and have enjoyed them throughout.

Cordially yours

J. W. Hammond

NEWS BUREAU

JWHammond:ELR

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