

Memo - Mayes:

1st draft of  
series  
not sent

I have your letter concerning the informal agreement that we made when you were good enough to come to see me on the afternoon of the 30th (January, 1935) As I understand it I am to prepare for the Pictorial Review a series of six articles, approximately two thousand words in length, the first to be delivered by March 1st on the ultra-America which has ridden the depression, <sup>and</sup> discouraged if often hampered. - found ways. It is of course the great mass of the people in spite of all the suffering that has gone on. I quite agree with you in thinking that it is time we think about these things, ~~not~~ <sup>what we are</sup> in terms of/actually doing, and in terms of what has actually been done.- our achievements <sup>studying</sup> in/well-being, in our efforts to bring health, security, good homes, justice to all who are willing to work in the country.

If it had not been for the tremendous efforts that have been made in the last fifty years in this country to do these things it would not have been possible to have carried us through this depression, to have made <sup>country</sup> the/willing to rise to the sacrifices that it has had to carry over those who have been trapped by the defects in our system.

There are all sorts of hopeful and illuminating things that have been built up in the country; they are sound scientifically;- the results of trained efforts and they have had to stand <sup>an</sup> economic test.. No good thing undertaken in the long run, however just and right it is, will become a part of our life as these things must come unless they can stand that

otherwise  
test / they will go down under the first attack of panic or  
war or violent disturbances.

As I take it you want to show those things  
that have been done in our ~~xxxxxxxxxxxxxxxxxxxx~~ social and  
community life which carry through a depression of which we  
have just gone through. It carried people on, enabled people  
to keep their homes, enabled them to take care of their  
dependents, enabled them to keep in fair health, etc., etc.

I understand you want  
/a general article, emphasizing the points.

As I see it now this general article should show how certain  
industries have carried on and why through this depression.  
There are industries in this country that have made more money  
than they have ever done before and there have been sound  
economic reasons for their doing so. Many other industries  
have not done this because they have not had the imagination,  
the determination, the enthusiasm to do the things that the  
successful ones have done.

I have particularly in mind now the way the  
Hookless Fastener, the Business Machine, the National Steel  
have been able to carry through. <sup>They add</sup> / to the number employed  
rather than throw them out of work.

What has been done for the security of the old  
certainly should perhaps be our second article. This because  
of the popular interest which this subject is arousing in the  
Townsend Bill and the Old Age Pension.

There, should be an article on the immense  
effort to a healthy country, the work of towns and the work

particularly of industries. I think the best hospital I ever saw in my life, the one that saves the most people, who otherwise would have no service, is in the industrial hospital in Birmingham, Alabama, serving blacks and whites and carrying on at the same time extraordinary series of research work and training nurses, black and white.

I should be strong in this series for an article on our industrial towns and the way the little house has spread through this country, particularly in the Middle West. Hundreds upon hundreds of little houses that have been possible for people to build and eventually own by some kind of outside financing.

The subsistence farm should come in for an article and the fact that there has been developed a science of colonizing. I think I spoke to you about what I have seen done down near Wilmington - the Cape Fear River.- hundreds of men and women who have built up prosperous little farms. Here should be emphasized the fact that this small farm must have a market or it must be combined with the factory. Wilmington has a developed market; Up in Michigan Mr. Ford has made the subsistence farm possible by what he calls his little factory.

I am naming these particular subjects because they seem to me to come ahead of others, though there are plenty of others.

I can give you the first article by the first of March and as soon as I can get away after that I will make a little tour. I want to see that the Goodyear Tire & Rubber Company are doing. I want to bring up to date observations that I made in other years in Detroit, in Dayton, in and around

Pittsburgh, at Schenectady. These are places where I consider the high grade research and experimental work in human relations is going on.

When the first series of six articles is complete we are to consider a second series and if that is undertaken I am to have \$1000.

As I understand it you are willing to pay travelling expenses for necessary observation trips and that you are willing that your statistical force should look up figures for me. I shall be ready with some questions for them very soon.

Now as to the <sup>auto</sup> biography. ~~I think~~ I should like to do it, but I would like to have a few more days to think about it. I am surprised that I am willing to say this for I have never seriously considered this until now. Let me think it over for a few days until, let us say next week Friday, the eighth. Then if you are willing to come down here I'll talk about it a little more definitely. In the meantime, dear Mr. Mayes, please do not say anything about it, that is outside your office.

I enjoyed talking with you and I shall be glad if I can do something for your magazine which will seem worth your while.

Very sincerely yours