

September 12, 1939

Dear Mr. Gumm:

Thank you for letting me know of your success with Maxwell House Good News program. Of course I am gratified that they will pay so good a price. Does that mean that the radio is going back to pre-1929 prices?

I shall be listening in at nine o'clock Thursday.

Very sincerely yours

Mr. Harold Gumm  
1540 Broadway  
New York City