

11/7 '30

Memo on Josephine Young:

Met Miss Young at luncheon yesterday. Quite ^{kind of} the/girl you would like for a daughter of Owen Young. Dignity, naturalness, just a shade of shyness, straight speaking, joyous, I should think. Born in Lexington, Mass., ~~has~~ spent her childhood, whenever it was possible, at Van Hornesville. Nothing warms her more you can see than the mention of the place. She tells me how they all love it - how they go back to it whenever they can get a chance. Spend their Christmas there. Evidently a great family affection - a natural, ^{frank} gay/family. Graduated two years ago at Bryn Mawr. She got her job at the National Broadcasting when her father was away, through Director (haven't the name) who is a distant relative. She is interested in working out educational programs - has not gone far yet. All experimental she admits. I tell her that my impressions, from the little I have seen, of the attempt to adapt to education the new media like the movie and the radio is that the educator goes at it as if he were teaching a class. That was the trouble with the Stevenson's Historical picture. They were just what he would have put before his class. in picture. I do not know myself that there is any other way but think there must be for they did not get over as they should. This is true, I think, on the radio, a different attitude. One thing I am confident of is - that the radio speaker must visualize his audience differently from what he has done. Remember that he is speaking to small groups, talking to the family circle. In the ^{case of} educational work of the broadcasting they must remember that they are speaking to groups

of students, not pupils in school seated at their desks, not talking to a theatre full of people. I do not know that this is practical, but I am convinced that the technique is not yet properly worked out. There is another point that should be taken into consideration perhaps that the radio has sent out so much that is purely amusing, entertaining, that it has rather trained the public to expect entertainment and not instruction. It is used in off hours by the world in general.

Miss Young is keen on having me see Van Hornesville before I go to Schenectady. Thinks that should be the first impression in getting the facts. She says quite frankly about her father, "Of course ^{we} are too close to him, to have any appraisal possible - he is our father." But her eyes ^{glow} when she speaks of this and she tells me quite frankly that she is delighted that I am undertaking this piece of work. I think we shall get on very well, if she likes me anywhere nearly as well as I am inclined to like her. Present arrangement ^{is} that we go November 17th to Van Hornesville.

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