

March 7, 1932

Dear Mr. Titterton:

You wrote me the other day in regard to Hammond's History of the General Electric. I passed on the word of your interest and I have a letter in which he says:-

"The matter which you bring up in your letter of March 3, which I greatly appreciate, has already been passed upon by the Macmillan Company. In the fall of 1929, when we were acquainting the principal book publishers of New York with the existence of our historical manuscript, the Macmillan Company was given an opportunity to examine the complete manuscript. On October 10, 1929, and again on October 24, Mr. Bueno, Jr., of the Macmillan Editorial Department, conveyed to me the adverse decision of his house regarding this manuscript, which was based on the belief that this book would not have an extensive appeal to the general public, and that the Macmillan Company does not desire to handle any book which has to be partly financed by a special subsidized edition.

"I assume that the editor who wrote to you about the matter is not aware of the above facts, and, if in reply to him you would be kind enough to bring to his attention the situation which I have described, I should appreciate it.

"If, however, the Macmillan Company desires to consider the manuscript anew, I shall be glad to correspond with them direct."

You see it is up to you.

I have written you about the use of the Young catalogue in the Appendix of the book. I hope you can do that whether you can use the speech or not. I feel certain it would add greatly to the value of the book in the hands of teachers and people interested in education. I am not sure myself but what Mr. Young is making his lavish contribution in this direction.

I am sending over a photograph of Mr. Coffin. There has been all kinds of difficulty in getting this and it is understood that I am to return it as soon as it is used. I should think that you might use Mr. Coffin and Mr. Rice on the same page.

I am depending upon you to see that the originals of all these pictures get back to you.

Very sincerely

Mr. L. H. Titterton  
Macmillan Company  
60 Fifth Avenue  
New York City