

Needham, Louis and Brorby, Inc. *Advertising*

360 NORTH MICHIGAN AVENUE - CHICAGO

April 27, 1939

Dear Miss Tarbell:

When I saw the announcement of your autobiography, I realized that I had been waiting for this book for a long time.

I started reading it about midnight last night and cannot resist telling you how much I am enjoying it.

Your chapter on Allegheny College was especially interesting because of recalling stories told me by my father. I visited the campus with him one time, and we went to call on several people he had known in college who were still living in Meadville. There was considerable talk of you.

Your reference to wearing four fraternity pins amused me. I never saw Father's Phi Psi pin but I have seen pins of that date and they were so big that I don't see how you could have carried four of them at once. In my day a girl came to school with twenty-seven pins on but admitted that it was just a stunt.

Your book brings me also a copy of your photograph in Red Cross uniform. Perhaps it is the same one I rescued from the Red Cross photograph files at Neuilly and later sent to you.

With my very best regards,

Yours sincerely,

Leo Curvie

Miss Ida M. Tarbell
% The MacMillan Company
New York, New York

*P.S. Assuming you might be interested --
I've been director of research department
here for about four years.*