

J. C. PENNEY-GWINN CORPORATION

GREEN COVE SPRINGS, FLA.

April 28, 1926.

Miss Ida M. Tarbell,
C/O Powhatan Hotel,
Washington, D. C.

Dear Miss Tarbell:

I regret very much, our error in not enclosing the printed statement of our plan and the application blank. I am sending you several such copies in this letter, special delivery again.

You would have been more than interested Tuesday evening and again last evening had you been able to meet with us and with the people who are on the farms. Mr. Penney had quite a group of his friends Tuesday and again last evening at the meeting. Our farmers met and decided to sell their potato crop at a price which insures them an hundred per cent profit, without their having to worry any longer of the turn in the market. The spirit of cooperation to me was indicative of the type of men whom we have. They started out with the agreement, that whatever the majority decided to do, all would abide by. The majority decided to sell their crop. So the arrangement is being made today at a price which will insure them a splendid return. Regardless of what turn the potato market may take within the next month.

Permit me to express to you, personal good wishes, and the hope that you may continue to do some very fine work in Washington.

Yours sincerely,

H. Walter Morton

P.S. Mr. Penney has some assurance that Secretary Jardine may visit us on his return from the Pomona meeting next week.

H. W. M.