

March 8, 1935

Dear Mr. Conant:

Mr. Mayes tells me that I am at liberty to call upon you for assistance in gathering statistics for the series of editorials I am to do for the Pictorial Review. I should liked to have talked the matter over with you but I am off for a fortnight's observation trip among the industries, and so I shall have to write.

These are the things which I immediately would like:- A report on the old age insurance schemes of the Metropolitan Life Company - the Baltimore & Ohio Railroad - and a good New York department store. I think Lord & Taylor probably has the oldest insurance plan for its retired employees longest in operation. Any statistics you can get from any direction on the general theme I shall welcome.

Another source of information on old age insurance is the big insurance companies. Many of them carry for industries what they call industrial insurance, but just how satisfactory it is and just what its extent I do not know. I think that any one of them would be willing to give you a report.

I should like to know the number of industrial concerns in which a credited insurance company carries ~~its~~ industrial insurance. Also, the number of persons that it covers - what it means in yearly payment - anything at all, the more statistical the better.

In gathering these figures it would be perhaps well to ask of a concern like the Metropolitan Life for their reports on health. I think they have

lies

Carry

very good ones. Where insurance is carried the concern generally I think carries on some kind of health work, but just how extensive that is I do not know, excepting in certain big concerns where I am familiar with the system. Anything on this line you can pick up will be grist for my mill.

And when I return perhaps we can talk the matter over.

Thanking you in advance for your cooperation, believe me

Very sincerely yours

Mr. Lawrence M. Conant
Pictorial Review
222 West 39th Street
New York City