

THE EDITOR'S OFFICE
WOMAN'S HOME COMPANION
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Nineteen hundred and thirty-one

My dear Miss Tarbell:

In each presidential election since 1920, the Good Citizenship Bureau of the Woman's Home Companion has rendered non-partisan, constructive service to voters. It has supplied copies of the platforms adopted by the major political parties, biographical material on the candidates, and unbiased information on campaign issues.

The editors desire to perform similar service beginning early in 1932. Will you help us to arouse an interest in the major national political issues in the homes of our 2,600,000 readers by stating which you consider the most important issues for study and discussion in the American family, and in such groups as women's clubs, civic leagues and leagues of women voters? And will you state in a few brief sentences why you consider these the outstanding issues before the American voters?

We would like to embody your reply in an article which will be published in the January issue, now in the process of preparation.

I shall appreciate having your suggestions in starting this campaign.

Yours very sincerely,



Miss Ida M. Tarbell
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GBL-HO